

ERIC A. GRAVLIN | A WEB / UX DESIGNER & DEVELOPER

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A thinker with 6 years of professional experience as a Web / User Experience Designer & Developer, with proven knowledge designing and building websites from concept to creation. Possessing an expert level knowledge of XHTML and Cascading Stylesheets (CSS) allowing for durable projects that abide by current Web Standards and cross-browser compatibility. Website quality and usability takes precedence through close attention to detail and excellent communication skills with teams and clients across multiple projects.

Experience

Freelance Web Designer/Developer & SEO Specialist

Grav Design

March 2006 - PRESENT

- Designed and built a marketing website for PlantedRoof.com, as well as optimized the site for Search Engine Optimization, to help their company's visibility on the web.
- Worked as a Web Project Lead for the creation of a micro-site to complement a fresh new advertising campaign for the California Center for Sustainable Energy's Rebuild Central and Climate Change initiatives.
- Contracted to lead a team of developers in executing a front-end design for Zachys Wine and Liquor. The design was created and optimized for a content management system and an e-commerce web application.

Web Developer and Graphic Designer

Business Innovation Inc.

January 2003 - March 2006

- Designed and developed several live and in-house websites using XHTML, HTML and CSS.
- Worked as part of a team to design and build complex web applications.
- Layout and design printed marketing material.
- Played an important role in numerous business workshops addressing design initiatives and company direction.

Technical Skills

Programming Languages: XHTML, HTML, CSS, JavaScript, PHP and MySQL Databasing

Design Applications: Adobe Creative Suite (includes: Photoshop, Illustrator, Dreamweaver and InDesign), Coda (Web Development Application)

Business Applications: Microsoft Office Suite

Platforms: Mac OSX and Windows

Education

Bachelor of Science Degree in Web Design and Interactive Media

The Art Institute of California – San Diego

Personal Profile

A conceptual and detailed thinker who takes pride in every project that is undertaken. Works well in a friendly, open environment where everyone can build off of each others ideas and work to achieve original and pioneering works. The balance of work and life is important in keeping a level and creative workflow.